

**Julie Parenteau**  
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**Brand strategist, graphic and web designer with 18 years of experience.**

Simmons College, Boston MA  
Bachelor of Arts degree, cum laude, May 2000  
Major: Graphic Design  
Minors: Computer Science & Studio Art

### **Freelance Design Work**

Various Clients  
Nationwide  
2000 – Present

Thoroughly enjoying all aspects of collaborating with clients to help their businesses reach their goals through brand identity creation, targeted print and marketing materials, event signage, copywriting, social media optimization, web design and development, web maintenance, email marketing and website hosting.

### **Brand & Design Manager**

Dyn Inc. (dyn.com)  
Manchester NH  
October 2014 – January 2016

Managed a team of three to five graphic design freelancers with various areas of expertise, providing them with creative direction to create graphics that were reflective of the Dyn brand and visually enticing. Strategized about project requests to ensure that the graphics, final messaging and delivery method was the best solution for the target audience and desired response.

### **Brand & Design Coordinator**

Dyn Inc.  
Manchester NH  
November 2009 – October 2014

Refined and developed the Dyn brand through all forms of media – online, print, event graphics, merchandise and office. Successfully juggled project requests from a myriad of co-workers, projects of all scales (including larger than life installations) with extremely tight timelines that required coordination with printing and shipping as well.

### **Website Developer & Graphic Designer**

J Group Advertising  
Bangor ME  
September 2008 – August 2010

Responsible for honing in on the needs of website clients and then designing and programming websites based on these needs. Assisting with print design projects and managing them as needed.

### **Website Developer & Graphic Designer**

Nancy Marshall Communications  
Augusta ME  
July 2006 – September 2008

Responsible for all incoming web and graphic design projects. Received new website clients, created concepts, proposals and estimates for website and graphic design projects. Designed and developed numerous PHP-coded sites which utilized MySQL database driven content management systems. Graphic design creation of brochures, identity packages, press kits, etc. Collaborated with clients, vendors and co-workers.

### **Website Developer**

Webb Design, Inc.  
Taos NM  
Sept 2003 – June 2006

Received new website clients, created concepts, proposals and estimates for new website projects. Designed and developed numerous PHP-coded sites which utilized MySQL database driven content, owner-managed areas and some with Flash ActionScript components. Sometimes worked with a team; both as team leader and member. Created print pieces when part of a website project. Also managed the company's network and other IT tasks.

### **Website Designer**

WhippleHill Communications  
Bedford NH  
Nov 2000 – July 2003

Conceptualized and produced overall site layout, navigation, graphics and Flash components, when applicable, for seventeen websites; assisted in design of several others. Six sites received national or district awards. Was the main contact in the design department after the Creative Director.

### **Web Calendar Administrator & Consultant**

Museum of Fine Arts  
Boston MA  
March 1999 – August 2000

Responsible for maintaining the calendar on the museum's internet. Repaired and reorganized already installed web pages on the museum's intranet. Created web pages and posted memos for departments in the museum. Created the MFA's online handbook and several downloadable screen savers as a consultant.

Proficient in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, WordPress, HTML, PHP, CSS, MySQL. Advanced painting, drawing, sculpting, woodworking and carving skills. Enjoy outdoor activities including hiking, camping, yoga and gardening.

**See recommendations at: [linkedin.com/in/mypigsfly](https://www.linkedin.com/in/mypigsfly).**

References available upon request.